PRESS RELEASE

SumUp Analytics Inc. unveils Nucleus On-Premises at Xilinx Developer Forum

Nucleus, SumUp's commercial offering, aims to tackle the challenges of text analytics by offering features like Topic Identification, Summarization, Sentiment & Consensus Analysis and more at an unprecedented speed

SAN JOSE, Calif. – Oct. 2, 2018 – (Xilinx Developer Forum): Today, SumUp Analytics, Inc. a leader in real-time text-analytics has launched its newest SaaS offering Nucleus. The announcement at the Xilinx Developer Forum (XDF) 2018 includes the expansion of Nucleus to on-premise deployment with Xilinx Alveo Data Center accelerator cards. XDF is the world-class convention that connects software developers and system designers to the deep expertise of Xilinx engineers, partners, and industry leaders.

"We are excited to continue our strong partnership with Xilinx and to expand access to our real-time text analytics solutions to location-sensitive clients around the world," said Emmanuel Vallod, CEO of SumUp Analytics.

"We are thrilled to see SumUp's offering serve both cloud and on-premise markets and look forward to furthering our work with them to enable the adaptable and intelligent world," said Vinay Singh, senior director of solutions and platform marketing, Xilinx.

SumUp Analytics will discuss FPGAs / advanced AI for unstructured data technologies and delve into business applications and product roadmap for its real-time text analytics solutions at XDF on Oct. 2, 2018 at 3:15 p.m. PT.

Nucleus has received praises from clients during pilots:
- "Currently there are many large (and growing) datasets available to investment professionals. Nucleus allows you to capture the most relevant information to your particular investment process, without being a completely blind search/count of words. It resembles fundamental analysis significantly better, at large scale."
  Paolo M., Portfolio Manager @ BlackRock
- "Today's portfolio manager is swimming in research reports, market data, and alternative data. SumUp's technology helps investors eliminate the noise and synthesize alpha insights."
  Chris W., CIO @ AlphaFlow
- "SumUp's tool is able to discover "smoking gun" emails that other tools missed in an on-going case. We are all very impressed by SumUp's "blind study" presentation."
  Partner @ Premier European law firm

More information about XDF is available at: https://www.xilinx.com/products/design-tools/developer-forum/silicon-valley.html. For additional updates from XDF, follow Xilinx on Twitter at @XilinxInc or via the hashtag #XDF2018.

About SumUp Analytics
Inspired by the Information Age challenges, SumUp Analytics was founded in 2017 by a group of business leaders and top scientists reinventing the way we interact with text data. Since then, the team has expanded rapidly, bringing together top talents with extensive industry experience. The company provides Nucleus: a real-time text analytics SaaS that operates across languages and formats, with focus on algorithmic and FPGA-based acceleration. Nucleus is designed for identifying, extracting and analyzing critical information from unstructured text, enabling users to answer their questions on their data. It delivers topics identification, summarization, sentiment & consensus analysis, and content recommendation through a turn-key web-based software. Fast, precise, simple. SumUp Analytics' Nucleus is the real-time text analytics solution to mission-critical professionals.

SumUp Analytics Inc.
www.sumup.ai
Media contact: Darren Le, darren.le@sumup.ai